

# **Innovation and exploration of ideological and political education management mode under the one-stop student community platform of colleges and universities**

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**Abstract:** The times are changing, and the management mode of higher education also needs to innovate constantly to better adapt to the development of the society. Under the requirements and deployment of the ministry of education, the "one-stop" student community platform of colleges and universities has been promoted in an orderly manner with an education management mode with more characteristics of the times. The "one-stop" student community platform has obvious advantages. On the one hand, it is conducive to the improvement of students' life quality and living environment; on the other hand, it is conducive to guiding students to form correct values in line with the socialist development direction. However, at present, there are some problems in the construction of "one-stop" student community platform in chinese colleges and universities that cannot be ignored. Due to the unbalanced development of colleges and universities and the large differences in objective resource conditions, the construction of "one-stop" student community platform must be adapted to local conditions to achieve the expected effect of education. This requires colleges and universities to start from their own actual situation, and actively explore and innovate the construction plan to adapt to their own conditions.

## **1. Introduction**

With the deepening of the reform and opening up, the reform of the education system also moves forward. Nowadays, people's living standards have been generally improved, and the penetration rate of higher education has been increasing year by year. The management system of ideological and political education in colleges and universities also needs to keep pace with the times and innovate on the basis of the original mechanism. Based on this, the construction of student community was gradually paid attention to, and colleges and universities gradually realized the importance of student community construction for the overall construction and development of colleges and universities. As a key link in the construction of educational position, colleges and universities should first make clear their attitude and view the status of student community construction correctly. On this basis, the colleges and universities should fully research analysis of their various conditions and conditions, and on this basis, formulate feasible and reasonable rules and regulations, actively explore the inner function of student community, promote the innovation of educational system, coordinate the status of the main body, supported by information technology, strive to achieve the student community platform and the effective integration of ideological and political education management.

## **2. Background research**

As early as April 2020, the Ministry of Education has pointed out the importance of promoting the construction of a "one-stop" student community. The Opinions on Accelerating the Construction of an Efficient Ideological and Political Work System emphasize the specific form of "one-stop" student community construction, that is, to give full play to the geographical advantages of academies and dormitory areas, explore the form of student organization and management on this basis, and promote the innovation of student service mechanism. At the same time, the party and

league organizations and administrative departments should also settle in academies, dormitories and other student communities, aiming to implement the ideological and political education of schools and colleges in the front line and around the teachers and students, so as to create a "one-stop" learning and education garden. The construction of "one-stop" student community platform in some universities is relatively representative. For example, the "academy system" management adopted by Xi'an Jiaotong University provides an excellent example for other universities to carry out the construction of "one-stop" student community platform. Combined with the actual situation of the university, Zhejiang University has promoted the construction of a student community centered on junior undergraduates, and Xiamen University has taken the lead in promoting the entry of functional Party branches in the student community.

In the past three years, the "one-stop" student community platform has been widely promoted in various colleges and universities, and the innovation of ideological and political education management mode has also achieved certain results. Student party building is the frontier position of "one-stop" student community platform construction, which is of great significance in the management of ideological and political education in colleges and universities.

### **3. Features of a "one-stop" student community**

"One-stop" student community construction to service sinking as the main purpose, to park building as the main means, from the three modes, multiple carrier, in the geographical advantage of college, dormitory, student work organization form, management mode and service mechanism reform, the party organization, management organization, service department and student community depth fusion.

The "one-stop" student community education management system in colleges and universities is of profound significance. First of all, the "one-stop" student community is an important carrier of party building leading. Culture has a subtle influence on students, especially for college students. It is a key period to form and shape values to enter a broader knowledge field and their ideas are impacted by all levels. Colleges and universities grasp this key point to carry out their work, give full play to the advantages of "one-stop" student community, and guide students in the subtle influence of values, habit cultivation, personality shaping and other aspects, which is an important work with lifelong influence for college students. However, it should be noted that the "one-stop" student community construction because of its concentration, contradictions and problems are inevitable. In addition, the "one-stop" student community construction model is still in the process of promoting, and the new theory will inevitably encounter some resistance in the process of practice. Therefore, the colleges and universities must study more on accelerating the construction of efficient ideological and political work system of the work regulations, strive to reduce friction, and in the concrete practice of party construction and leadership in the implementation of the student group, ensure the party's ideological leadership in colleges and universities, so as to promote the orderly development of student community construction, help the growth of all students.

Secondly, the "one-stop" student community is a key platform for moral education. Due to its characteristics of fully concentrated organizational functions, the "one-stop" student community can effectively integrate students' needs in learning, social interaction, life, practice, organization and other aspects, and endow them with collective attributes and social attributes. In this process, the second classroom is the key platform to realize this organic integration. In addition, the civilization construction of students' dormitories is also one of the important components, and it is the main position of ideological and political education. It plays an important role in cultivating college students' deep emotion and political identity, and is an incubator for college students' personality growth and all-round development. The student community provides the most preliminary social platform for the life of college students, which is equivalent to the "second family" of college students, and it is also an important classroom for college students to grow up in practice. "One-stop" student community construction is beneficial to promote the deep spread of socialist core values in the university campus, can effectively help college students in the university

life to find the true meaning of the university spirit, is the breakthrough practice of khalid ents education concept, is the higher education institutions of ideological and political education management system of a reform is of great significance.

Finally, the "one-stop" student community is an important starting point of the "three-complete education". For college students, it is difficult to avoid some ideological problems in the real life of interpersonal communication, family relationship processing and social relationship processing. Based on the factors of problems, the ideological problems of college students have the characteristics of complexity to a certain extent. In order to better realize the educational goal of students' all-round development and meet the multifaceted growth needs of students, colleges and universities need to pay full attention to the real life of students and grasp the specific dynamics of students in an orderly way, thus reflecting the significance of the "three comprehensive education" pattern. In the "one-stop" student community platform under the premise of pushing, school and college logistics service team, student work department, school school leadership, all kinds of social resources can be organized into, penetrate into the students community, to truly understand students, understand students, care about students, guide students, to solve the practical problems encountered in study and life, the implementation of the "life" education concept, further build community between teachers and students, create force for the development of colleges and universities.

#### **4. Face the challenge**

At present, the promotion of the ideological and political education management system under the "one-stop" student community platform in colleges and universities is not a smooth road, but challenges and opportunities coexist. First of all, there is an internal conflict between the degree of autonomy of college students and the concept of "one-stop" student community platform construction. Some college students have poor self-discipline, weak learning ability and psychological endurance, and are prone to deviation in the process of adapting to the "one-stop" student community platform model. Specifically, students have not yet formed a clear enough self-positioning and self-cognition, and their development goals are vague, while the ideological and political education mode under the "one-stop" student community platform is based on the established development goals of students themselves to some extent, and there are contradictions between the two. The self-management mode of college student party members is not perfect, and the autonomy is not prominent enough, and the "one-stop" student community platform emphasizes the development mode with students as the main and teachers as the auxiliary. It can be seen from this that the "one-stop" student community construction in colleges and universities is the trend of The Times, but there is still some internal resistance.

Secondly, for colleges and universities, there is a big gap between the construction of "one-stop" student community platform and the traditional management mode of colleges and universities. To realize the transformation from the old to the new requires the mutual agreement of multiple factors and multiple conditions. The traditional management mode of colleges and universities is straight line, the level from top to bottom is: leadership — student work department — individual students. Although the linear information transmission and management mode has certain advantages, but with the development of The Times and the reform of the education system, this traditional mode has been difficult to meet the educational needs of advancing with The Times. Nowadays, cross-departmental cooperation has played an increasingly important role in practice, and it is urgent to realize the comprehensive transformation of the traditional linear management mode, and the "one-stop" student community platform meets this demand. This also means that the traditional management mode should gradually transition to the student-oriented service leading mode. The focus of student work is no longer management, but tends to education and service. The student work department will become a comprehensive place integrating management, education and service. However, now colleges and universities generally show the characteristics of "fragmentation", which has a significant gap with the "one-stop" student community platform. At the same time, there are also the disadvantages of mismatch the hardware facilities and the

long-term mechanism construction. Some pilot universities have not taken measures to the construction of "one-stop" student community platform according to local conditions, and only stop at the simple imitation level.

## **5. Strategy analysis**

### **5.1 Formulate and improve relevant rules and regulations**

The school should fully pay attention to the construction of education team, because the community counselor team is directly related to the "one-stop" student community platform of ideological and political education management system innovation, which requires the universities to fully understand their actual situation, formulate feasibility of high talent attraction strategy, for the "one-stop" student community platform construction to provide talent resources security. At the same time, a set of reasonable and feasible rules and regulations can provide the direction and theoretical guidance for the overall development of the "one-stop" student community platform construction, and play a vital role in the education management work. Systemizing and perfecting the relevant rules and regulations is the primary premise to ensure that the student community plays its role.

### **5.2 Enhance the functionality of the student community**

In terms of regional selection, the school needs to fully consider the specific functions of the building and the coordination of the functions between each building, give full play to the spatial efficiency of the student community, and create advantageous conditions for the improvement of logistics efficiency. Under this premise, students are also easier to develop good living habits, so that students' daily study life and interpersonal relationship toward a healthy direction. At the same time, the school needs to give full play to the educational function of the student community, realize the teaching purpose of "moral education" with the help of the setting of "academy system", and organize and guide different student communities to set up different cultural subjects, so as to give play to the cultural education function of "one-stop" student community.

### **5.3 Coordination and integration of multiple subjects to promote resource integration**

Party building should actively assume a leading role. Through the construction of party organization network at all levels, the organic integration of party branches will be promoted, so as to effectively highlight the vanguard and exemplary role of party members in the student community. All logistics departments should actively cooperate to mobilize social resources to provide practical guarantee for students' study and life. The leadership of colleges and universities should guide and stimulate the vitality of each subject, and coordinate among them, so as to build a harmonious and warm student community.

## **6. Conclusion**

With the continuous advancement of the construction of the "one-stop" student community platform, the management system of ideological and political education in colleges and universities has achieved a milestone innovation. Ideological and political education position construction is an important measure to carry out the principle of khalid ents, is conducive to enrich the carrier of the ideological and political education work, promote the innovation of education form, for the ideological and political education in colleges and universities to provide more advanced, more novel reference paradigm, thus training for the state and society to bear the era of national rejuvenation of youth.

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